

Retail Market Power® | Demand Growth by Retail Store Types

Trade Area: Sand Springs, OK (city)

	2020 Demand (\$)	2025 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand by Store Type				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	366,363,658	398,155,742	31,792,084	1.68
Total demand retail trade (NAICS 44 and 45)	325,715,802	353,222,973	27,507,171	1.64
Motor Vehicle and Parts Dealers				
Motor vehicle and parts dealers (NAICS 441)	84,894,195	93,362,650	8,468,455	1.92
Automobile dealers (NAICS 4411)	74,104,749	81,489,442	7,384,694	1.92
New car dealers (NAICS 44111)	66,107,287	72,693,672	6,586,385	1.92
Used car dealers (NAICS 44112)	7,997,462	8,795,770	798,308	1.92
Other motor vehicle dealers (NAICS 4412)	5,667,632	6,261,225	593,593	2.01
Recreational vehicle dealers (NAICS 44121)	1,673,316	1,856,881	183,565	2.10
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	3,994,316	4,404,344	410,028	1.97
Boat dealers (NAICS 441222)	1,244,821	1,379,776	134,955	2.08
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	2,749,495	3,024,568	275,073	1.93
Automotive parts, accessories, and tire stores (NAICS 4413)	5,121,814	5,611,983	490,168	1.84
Automotive parts and accessories stores (NAICS 44131)	3,029,221	3,318,986	289,764	1.84
Tire dealers (NAICS 44132)	2,092,593	2,292,997	200,404	1.85
Furniture and Home Furnishings Stores				
Furniture and home furnishings stores (NAICS 442)	5,570,608	5,904,956	334,348	1.17
Furniture stores (NAICS 4421)	3,339,349	3,512,269	172,920	1.01
Home furnishings stores (NAICS 4422)	2,231,259	2,392,688	161,428	1.41
Floor covering stores (NAICS 44221)	337,267	370,454	33,187	1.90
Other home furnishings stores (NAICS 44229)	1,893,992	2,022,234	128,241	1.32
Window treatment stores (NAICS 442291)	229,011	248,748	19,737	1.67
All other home furnishings stores (NAICS 442299)	1,664,981	1,773,485	108,504	1.27
Electronics and Appliance Stores				
Electronics and appliance stores (NAICS 443)	5,242,769	5,699,235	456,466	1.68
Household appliance stores (NAICS 443141)	899,534	982,552	83,018	1.78
Electronics stores (NAICS 443142)	4,343,235	4,716,683	373,448	1.66
Building Material and Garden Equipment and Supplies Dealers				
Building material and garden equipment and supplies dealers (NAICS 444)	23,152,814	25,172,688	2,019,874	1.69
Building material and supplies dealers (NAICS 4441)	20,376,827	22,154,098	1,777,270	1.69
Home centers (NAICS 44411)	11,311,536	12,297,252	985,716	1.69
Paint and wallpaper stores (NAICS 44412)	753,139	818,814	65,674	1.69
Hardware stores (NAICS 44413)	1,721,410	1,870,357	148,947	1.67
Other building material dealers (NAICS 44419)	6,590,741	7,167,675	576,934	1.69
Lawn and garden equipment and supplies stores (NAICS 4442)	2,775,987	3,018,590	242,603	1.69
Outdoor power equipment stores (NAICS 44421)	415,066	451,548	36,482	1.70
Nursery, garden center, and farm supply stores (NAICS 44422)	2,360,920	2,567,042	206,122	1.69
Food and Beverage Stores				
Food and beverage stores (NAICS 445)	43,195,217	46,699,804	3,504,587	1.57
Grocery stores (NAICS 4451)	38,866,576	42,000,586	3,134,010	1.56
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	37,297,292	40,302,070	3,004,779	1.56
Convenience stores (NAICS 44512)	1,569,284	1,698,516	129,231	1.59
Specialty food stores (NAICS 4452)	1,375,472	1,482,044	106,572	1.50
Meat markets (NAICS 44521)	454,101	489,343	35,242	1.51
Fish and seafood markets (NAICS 44522)	164,875	177,701	12,826	1.51
Fruit and vegetable markets (NAICS 44523)	280,803	302,648	21,846	1.51
Other specialty food stores (NAICS 44529)	475,693	512,352	36,659	1.50
Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	259,424	279,282	19,858	1.49
All other specialty food stores (NAICS 445299)	216,269	233,070	16,801	1.51
Beer, wine, and liquor stores (NAICS 4453)	2,953,170	3,217,174	264,004	1.73
Health and Personal Care Stores				
Health and personal care stores (NAICS 446)	21,132,461	23,109,607	1,977,146	1.80
Pharmacies and drug stores (NAICS 44611)	17,486,648	19,124,693	1,638,045	1.81
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	1,335,388	1,461,841	126,454	1.83
Optical goods stores (NAICS 44613)	826,083	899,092	73,009	1.71
Other health and personal care stores (NAICS 44619)	1,484,342	1,623,980	139,638	1.81
Food (health) supplement stores (NAICS 446191)	525,487	574,107	48,620	1.79
All other health and personal care stores (NAICS 446199)	958,855	1,049,873	91,018	1.83
Gasoline Stations				
Gasoline stations (NAICS 447)	31,726,405	35,021,400	3,294,995	2.00

Benchmark: USA

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Clothing and Clothing Accessories Stores				
Clothing and clothing accessories stores (NAICS 448)	15,019,018	15,299,754	280,736	0.37
Clothing stores (NAICS 4481)	10,592,131	10,791,612	199,481	0.37
Men's clothing stores (NAICS 44811)	525,204	539,987	14,784	0.56
Women's clothing stores (NAICS 44812)	2,173,402	2,192,709	19,307	0.18
Children's and infants' clothing stores (NAICS 44813)	539,103	549,183	10,081	0.37
Family clothing stores (NAICS 44814)	6,147,985	6,294,935	146,950	0.47
Clothing accessories stores (NAICS 44815)	454,524	456,752	2,228	0.10
Other clothing stores (NAICS 44819)	751,914	758,045	6,131	0.16
Shoe stores (NAICS 4482)	2,259,641	2,373,320	113,679	0.99
Jewelry, luggage, and leather goods stores (NAICS 4483)	2,167,246	2,134,822	-32,425	-0.30
Jewelry stores (NAICS 44831)	1,942,979	1,904,009	-38,970	-0.40
Luggage and leather goods stores (NAICS 44832)	224,267	230,812	6,545	0.58
Sporting Goods, Hobby, Musical Instrument, and Book Stores				
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	3,827,525	4,102,340	274,815	1.40
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	3,329,015	3,577,248	248,232	1.45
Sporting goods stores (NAICS 45111)	2,015,376	2,146,824	131,448	1.27
Hobby, toy, and game stores (NAICS 45112)	797,380	886,020	88,639	2.13
Sewing, needlework, and piece goods stores (NAICS 45113)	215,835	214,036	-1,799	-0.17
Musical instrument and supplies stores (NAICS 45114)	300,424	330,368	29,943	1.92
Book stores and news dealers (NAICS 4512)	498,510	525,022	26,582	1.04
Book stores (NAICS 451211)	440,823	463,140	22,317	0.99
News dealers and newsstands (NAICS 451212)	57,687	61,952	4,265	1.44
General Merchandise Stores				
General merchandise stores (NAICS 452)	41,203,768	44,309,482	3,105,714	1.46
Department stores (NAICS 4522)	7,966,702	8,408,621	441,919	1.09
Other general merchandise stores (NAICS 4523)	33,237,066	35,900,861	2,663,795	1.55
Warehouse clubs and supercenters (NAICS 452311)	28,115,900	30,390,667	2,274,767	1.57
All other general merchandise stores (NAICS 452319)	5,121,166	5,510,194	389,028	1.48
Miscellaneous Store Retailers				
Miscellaneous store retailers (NAICS 453)	7,133,047	7,602,446	469,399	1.28
Florists (NAICS 4531)	420,826	457,109	36,283	1.67
Office supplies, stationery, and gift stores (NAICS 4532)	1,472,512	1,557,213	84,701	1.13
Office supplies and stationery stores (NAICS 45321)	548,736	589,068	40,331	1.43
Gift, novelty, and souvenir stores (NAICS 45322)	923,776	968,146	44,370	0.94
Used merchandise stores (NAICS 4533)	1,021,697	1,074,917	53,220	1.02
Other miscellaneous store retailers (NAICS 4539)	4,218,011	4,513,207	295,196	1.36
Pet and pet supplies stores (NAICS 45391)	1,177,033	1,278,121	101,089	1.66
Art dealers (NAICS 45392)	557,762	560,788	3,026	0.11
Manufactured (mobile) home dealers (NAICS 45393)	366,234	405,171	38,937	2.04
All other miscellaneous store retailers (NAICS 45399)	2,116,983	2,269,127	152,144	1.40
Tobacco stores (NAICS 453991)	854,249	925,910	71,661	1.62
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	1,262,734	1,343,217	80,483	1.24
Non-store Retailers				
Non-store retailers (NAICS 454)	43,617,975	46,938,611	3,320,636	1.48
Electronic shopping and mail-order houses (NAICS 4541)	39,771,128	42,783,223	3,012,095	1.47
Vending machine operators (NAICS 4542)	603,668	653,347	49,680	1.59
Direct selling establishments (NAICS 4543)	3,243,179	3,502,041	258,861	1.55
Fuel dealers (NAICS 45431)	1,108,333	1,210,294	101,961	1.78
Other direct selling establishments (NAICS 45439)	2,134,847	2,291,747	156,900	1.43
Food Services and Drinking Places				
Food services and drinking places (NAICS 722)	40,647,856	44,932,769	4,284,913	2.02
Special food services (NAICS 7223)	3,362,952	3,714,397	351,445	2.01
Food service contractors (NAICS 72231)	2,744,454	3,032,024	287,570	2.01
Caterers (NAICS 72232)	568,583	627,357	58,774	1.99
Mobile food services (NAICS 72233)	49,916	55,017	5,101	1.97
Drinking places (alcoholic beverages) (NAICS 7224)	1,337,098	1,506,172	169,074	2.41
Restaurants and other eating places (NAICS 7225)	35,947,806	39,712,200	3,764,394	2.01
Full-service restaurants (NAICS 722511)	16,942,360	18,752,336	1,809,976	2.05
Limited-service restaurants (NAICS 722513)	15,792,145	17,417,544	1,625,399	1.98
Cafeterias, grill buffets, and buffets (NAICS 722514)	572,458	631,407	58,949	1.98
Snack and non-alcoholic beverage bars (NAICS 722515)	2,640,843	2,910,913	270,070	1.97
Ice cream, soft serve and frozen yogurt shops (NAICS 7225151 + 7225152)	402,345	443,656	41,311	1.97
Doughnut shops (NAICS 7225153)	415,536	457,983	42,447	1.96
Bagel shops (NAICS 7225154)	120,170	132,484	12,314	1.97
Coffee shops (NAICS 7225155)	1,129,980	1,245,228	115,248	1.96
Cookie shops (NAICS 7225156)	18,302	20,181	1,879	1.97
Other snack and non-alcoholic beverage bars (NAICS 7225157)	554,509	611,381	56,872	1.97

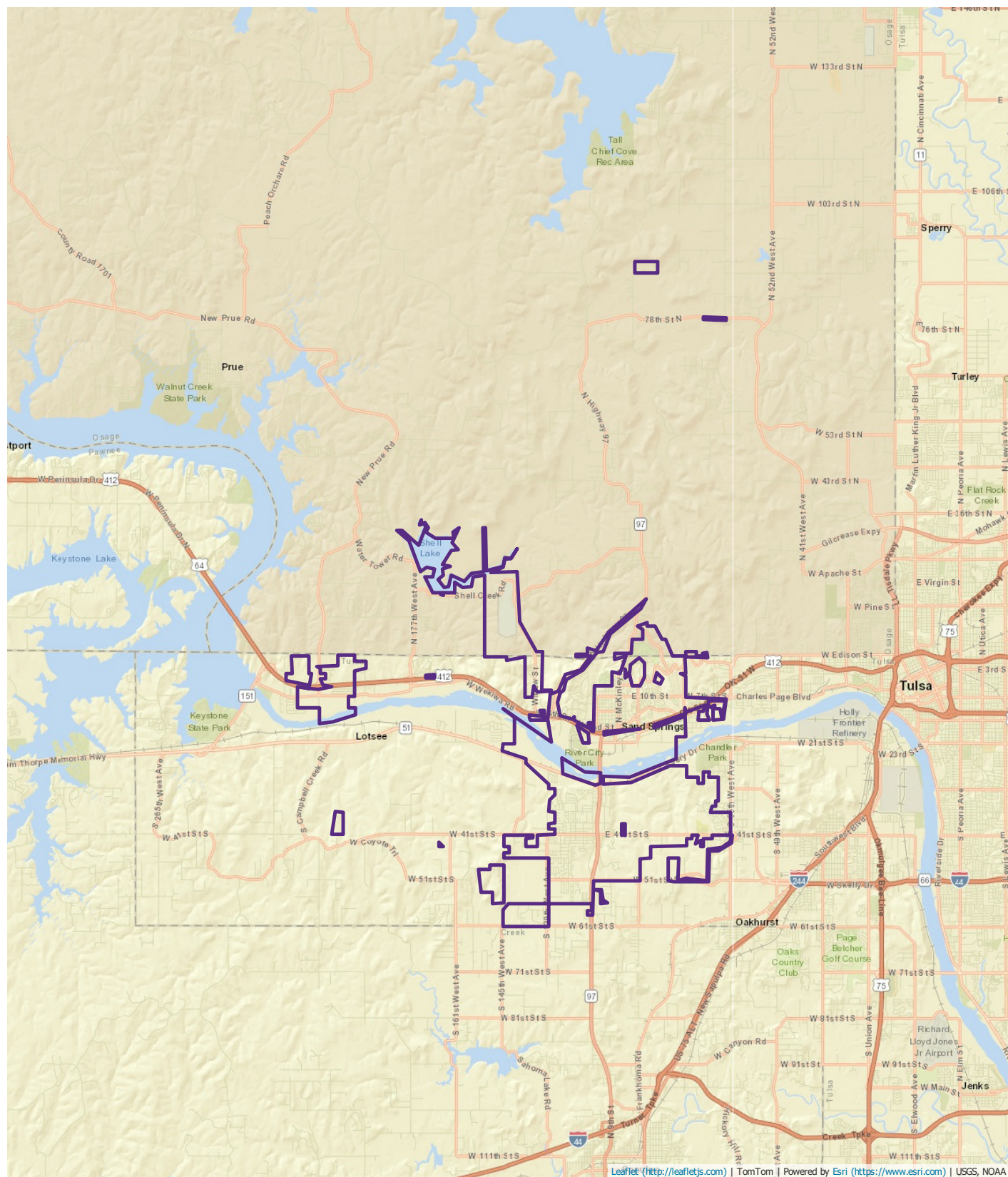
Benchmark: USA

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