

Retail Market Power® | Demand Growth by Retail Store Types

Trade Area: Sand Springs Trade Area

	2020 Demand (\$)	2025 Demand (\$)	Growth (\$)	Compound Annual Growth Rate (%)
Demand by Store Type				
Total demand for retail trade including food and drink (NAICS 44, 45 and 722)	1,747,767,402	1,877,050,799	129,283,397	1.44
Total demand retail trade (NAICS 44 and 45)	1,558,190,408	1,671,489,638	113,299,229	1.41
Motor Vehicle and Parts Dealers				
Motor vehicle and parts dealers (NAICS 441)	400,735,000	434,237,284	33,502,284	1.62
Automobile dealers (NAICS 4411)	349,043,184	378,063,274	29,020,090	1.61
New car dealers (NAICS 44111)	311,403,463	337,296,175	25,892,712	1.61
Used car dealers (NAICS 44112)	37,639,721	40,767,099	3,127,378	1.61
Other motor vehicle dealers (NAICS 4412)	27,079,646	29,476,057	2,396,411	1.71
Recreational vehicle dealers (NAICS 44121)	8,062,916	8,816,574	753,657	1.80
Motorcycle, boat, and other motor vehicle dealers (NAICS 44122)	19,016,730	20,659,483	1,642,754	1.67
Boat dealers (NAICS 441222)	5,987,961	6,540,836	552,876	1.78
Motorcycle, ATV, and all other motor vehicle dealers (NAICS 441228)	13,028,769	14,118,647	1,089,878	1.62
Automotive parts, accessories, and tire stores (NAICS 4413)	24,612,170	26,697,952	2,085,782	1.64
Automotive parts and accessories stores (NAICS 44131)	14,557,485	15,790,780	1,233,294	1.64
Tire dealers (NAICS 44132)	10,054,685	10,907,173	852,488	1.64
Furniture and Home Furnishings Stores				
Furniture and home furnishings stores (NAICS 442)	26,299,309	27,449,814	1,150,505	0.86
Furniture stores (NAICS 4421)	15,726,848	16,265,519	538,671	0.68
Home furnishings stores (NAICS 4422)	10,572,461	11,184,295	611,834	1.13
Floor covering stores (NAICS 44221)	1,585,771	1,706,206	120,435	1.48
Other home furnishings stores (NAICS 44229)	8,986,690	9,478,090	491,400	1.07
Window treatment stores (NAICS 442291)	1,100,341	1,186,613	86,272	1.52
All other home furnishings stores (NAICS 442299)	7,886,349	8,291,477	405,128	1.01
Electronics and Appliance Stores				
Electronics and appliance stores (NAICS 443)	24,926,904	26,824,741	1,897,838	1.48
Household appliance stores (NAICS 443141)	4,350,487	4,704,941	354,455	1.58
Electronics stores (NAICS 443142)	20,576,417	22,119,800	1,543,383	1.46
Building Material and Garden Equipment and Supplies Dealers				
Building material and garden equipment and supplies dealers (NAICS 444)	112,799,235	121,855,998	9,056,763	1.56
Building material and supplies dealers (NAICS 4441)	99,274,788	107,246,767	7,971,979	1.56
Home centers (NAICS 44411)	55,082,350	59,491,026	4,408,676	1.55
Paint and wallpaper stores (NAICS 44412)	3,667,691	3,961,607	293,916	1.55
Hardware stores (NAICS 44413)	8,381,837	9,049,393	667,557	1.54
Other building material dealers (NAICS 44419)	32,142,910	34,744,740	2,601,831	1.57
Lawn and garden equipment and supplies stores (NAICS 4442)	13,524,447	14,609,231	1,084,784	1.55
Outdoor power equipment stores (NAICS 44421)	2,024,143	2,188,615	164,472	1.57
Nursery, garden center, and farm supply stores (NAICS 44422)	11,500,304	12,420,616	920,312	1.55
Food and Beverage Stores				
Food and beverage stores (NAICS 445)	209,042,637	223,980,158	14,937,521	1.39
Grocery stores (NAICS 4451)	188,352,874	201,896,194	13,543,320	1.40
Supermarkets and other grocery (except convenience) stores (NAICS 44511)	180,708,980	193,719,461	13,010,481	1.40
Convenience stores (NAICS 44512)	7,643,894	8,176,733	532,839	1.36
Specialty food stores (NAICS 4452)	6,665,344	7,129,681	464,337	1.36
Meat markets (NAICS 44521)	2,201,044	2,354,661	153,617	1.36
Fish and seafood markets (NAICS 44522)	798,892	854,751	55,859	1.36
Fruit and vegetable markets (NAICS 44523)	1,361,335	1,456,695	95,360	1.36
Other specialty food stores (NAICS 44529)	2,304,073	2,463,574	159,501	1.35
Baked goods stores and confectionery and nut stores (NAICS 445291 + 445292)	1,256,811	1,343,421	86,610	1.34
All other specialty food stores (NAICS 445299)	1,047,263	1,120,153	72,890	1.35
Beer, wine, and liquor stores (NAICS 4453)	14,024,419	14,954,284	929,864	1.29
Health and Personal Care Stores				
Health and personal care stores (NAICS 446)	103,043,059	111,921,566	8,878,507	1.67
Pharmacies and drug stores (NAICS 44611)	85,324,634	92,674,662	7,350,027	1.67
Cosmetics, beauty supplies, and perfume stores (NAICS 44612)	6,514,796	7,085,722	570,926	1.69
Optical goods stores (NAICS 44613)	3,964,592	4,292,538	327,946	1.60
Other health and personal care stores (NAICS 44619)	7,239,037	7,868,644	629,608	1.68
Food (health) supplement stores (NAICS 446191)	2,560,836	2,779,370	218,534	1.65
All other health and personal care stores (NAICS 446199)	4,678,201	5,089,274	411,074	1.70
Gasoline Stations				
Gasoline stations (NAICS 447)	153,299,319	167,137,120	13,837,801	1.74

Benchmark: Sand Springs, OK (city)

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Clothing and Clothing Accessories Stores				
Clothing and clothing accessories stores (NAICS 448)	69,825,984	70,124,675	298,691	0.09
Clothing stores (NAICS 4481)	49,476,597	49,744,947	268,351	0.11
Men's clothing stores (NAICS 44811)	2,470,670	2,476,712	6,042	0.05
Women's clothing stores (NAICS 44812)	10,276,723	10,260,251	-16,472	-0.03
Children's and infants' clothing stores (NAICS 44813)	2,330,061	2,364,803	34,741	0.30
Family clothing stores (NAICS 44814)	28,722,772	29,003,214	280,441	0.20
Clothing accessories stores (NAICS 44815)	2,130,543	2,106,833	-23,710	-0.22
Other clothing stores (NAICS 44819)	3,545,828	3,533,135	-12,692	-0.07
Shoe stores (NAICS 4482)	10,415,641	10,787,904	372,263	0.70
Jewelry, luggage, and leather goods stores (NAICS 4483)	9,933,746	9,591,824	-341,922	-0.70
Jewelry stores (NAICS 44831)	8,882,955	8,528,369	-354,586	-0.81
Luggage and leather goods stores (NAICS 44832)	1,050,791	1,063,455	12,664	0.24
Sporting Goods, Hobby, Musical Instrument, and Book Stores				
Sporting goods, hobby, musical instrument, and book stores (NAICS 451)	17,737,119	18,813,691	1,076,572	1.19
Sporting goods, hobby, and musical instrument stores (NAICS 4511)	15,406,351	16,390,044	983,694	1.25
Sporting goods stores (NAICS 45111)	9,237,081	9,724,536	487,456	1.03
Hobby, toy, and game stores (NAICS 45112)	3,649,569	4,027,148	377,580	1.99
Sewing, needlework, and piece goods stores (NAICS 45113)	1,053,617	1,040,524	-13,093	-0.25
Musical instrument and supplies stores (NAICS 45114)	1,466,085	1,587,836	131,751	1.74
Book stores and news dealers (NAICS 4512)	2,330,768	2,423,646	92,878	0.79
Book stores (NAICS 451211)	2,054,424	2,129,774	75,350	0.72
News dealers and newsstands (NAICS 451212)	276,345	293,873	17,528	1.24
General Merchandise Stores				
General merchandise stores (NAICS 452)	197,846,142	210,912,478	13,066,336	1.29
Department stores (NAICS 4522)	37,661,709	39,356,101	1,694,391	0.88
Other general merchandise stores (NAICS 4523)	160,184,433	171,556,377	11,371,945	1.38
Warehouse clubs and supercenters (NAICS 452311)	135,562,100	145,286,876	9,724,776	1.40
All other general merchandise stores (NAICS 452319)	24,622,333	26,269,502	1,647,168	1.30
Miscellaneous Store Retailers				
Miscellaneous store retailers (NAICS 453)	34,146,243	35,940,659	1,794,416	1.03
Florists (NAICS 4531)	2,050,270	2,213,385	163,115	1.54
Office supplies, stationery, and gift stores (NAICS 4532)	6,834,981	7,138,575	303,595	0.87
Office supplies and stationery stores (NAICS 45321)	2,564,293	2,715,759	151,465	1.15
Gift, novelty, and souvenir stores (NAICS 45322)	4,270,687	4,422,817	152,129	0.70
Used merchandise stores (NAICS 4533)	4,785,030	4,970,973	185,944	0.77
Other miscellaneous store retailers (NAICS 4539)	20,475,963	21,617,726	1,141,762	1.09
Pet and pet supplies stores (NAICS 45391)	5,817,400	6,229,351	411,951	1.38
Art dealers (NAICS 45392)	2,574,546	2,541,391	-33,155	-0.26
Manufactured (mobile) home dealers (NAICS 45393)	1,766,115	1,927,156	161,041	1.76
All other miscellaneous store retailers (NAICS 45399)	10,317,902	10,919,828	601,926	1.14
Tobacco stores (NAICS 453991)	4,324,117	4,612,126	288,009	1.30
All other miscellaneous store retailers (except tobacco stores) (NAICS 453998)	5,993,785	6,307,702	313,916	1.03
Non-store Retailers				
Non-store retailers (NAICS 454)	208,489,456	222,291,453	13,801,996	1.29
Electronic shopping and mail-order houses (NAICS 4541)	189,839,525	202,310,326	12,470,801	1.28
Vending machine operators (NAICS 4542)	2,905,794	3,115,588	209,794	1.40
Direct selling establishments (NAICS 4543)	15,744,137	16,865,539	1,121,402	1.39
Fuel dealers (NAICS 45431)	5,494,953	5,963,035	468,081	1.65
Other direct selling establishments (NAICS 45439)	10,249,184	10,902,504	653,320	1.24
Food Services and Drinking Places				
Food services and drinking places (NAICS 722)	189,576,993	205,561,162	15,984,168	1.63
Special food services (NAICS 7223)	15,685,069	16,997,995	1,312,926	1.62
Food service contractors (NAICS 72231)	12,800,633	13,874,563	1,073,930	1.62
Caterers (NAICS 72232)	2,651,274	2,871,083	219,809	1.61
Mobile food services (NAICS 72233)	233,161	252,348	19,187	1.59
Drinking places (alcoholic beverages) (NAICS 7224)	6,251,814	6,868,459	616,646	1.90
Restaurants and other eating places (NAICS 7225)	167,640,111	181,694,708	14,054,597	1.62
Full-service restaurants (NAICS 722511)	79,018,655	85,757,740	6,739,084	1.65
Limited-service restaurants (NAICS 722513)	73,629,152	79,710,703	6,081,551	1.60
Cafeterias, grill buffets, and buffets (NAICS 722514)	2,668,836	2,889,356	220,521	1.60
Snack and non-alcoholic beverage bars (NAICS 722515)	12,323,468	13,336,908	1,013,441	1.59
Ice cream, soft serve and frozen yogurt shops (NAICS 7225151 + 7225152)	1,876,275	2,030,977	154,701	1.60
Doughnut shops (NAICS 7225153)	1,939,429	2,098,791	159,362	1.59
Bagel shops (NAICS 7225154)	560,573	606,729	46,156	1.59
Coffee shops (NAICS 7225155)	5,275,284	5,708,341	433,057	1.59
Cookie shops (NAICS 7225156)	85,348	92,385	7,037	1.60
Other snack and non-alcoholic beverage bars (NAICS 7225157)	2,586,568	2,799,686	213,128	1.60

Benchmark: Sand Springs, OK (city)

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(<https://en.environicsanalytics.ca/Spotlight/About/3/2020>)

This map displays the Tulsa metropolitan area and its surrounding regions in Oklahoma. A prominent purple outline delineates a large area that includes Tulsa, Sand Springs, and parts of the Osage and Pawnee Reservations. Major cities such as Tulsa, Broken Arrow, Bixby, Muskogee, and Bartlesville are labeled. The map also shows state and federal highways, water bodies, and the Osage and Pawnee Reservations. The map is sourced from Leaflet, TomTom, Esri, and the USGS.