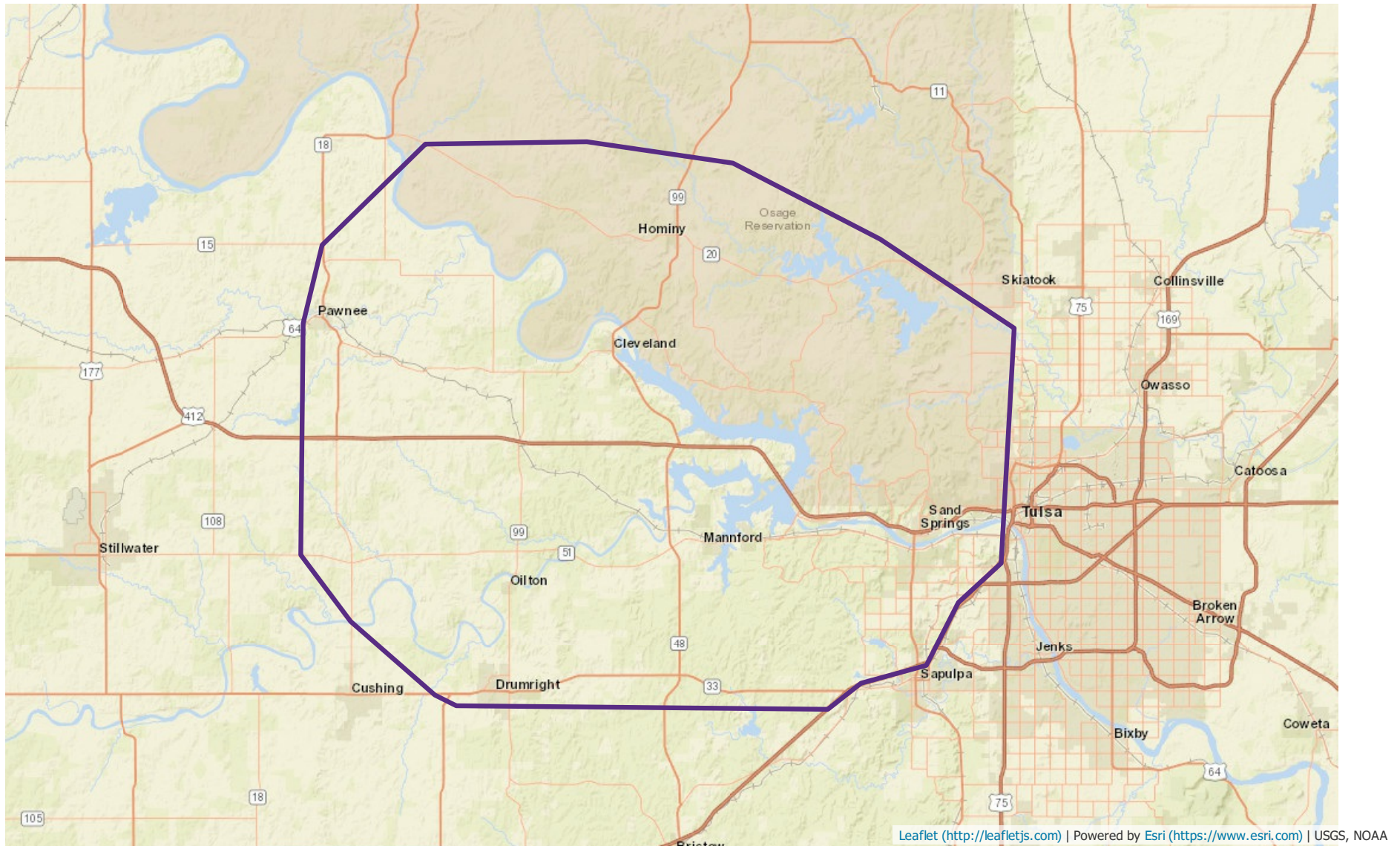


Retail Market Power | Map

Trade Area: Orion Realty Advisors



Retail Market Power | Retail Stores Opportunity

Trade Area: Orion Realty Advisors

Retail Store Types	2017 Demand (Consumer Expenditures) Aggregate Dollars (\$)	2017 Supply (Retail Sales) Aggregate Dollars (\$)	2017 Opportunity Gap/Surplus Aggregate Dollars (\$)
Demand by Store Type			
Total Retail Sales (incl. Food/Drink)	1,760,913,972	788,534,858	972,379,114
Total Retail Sales	1,573,777,451	749,207,568	824,569,883
Motor Vehicle & Parts Dealers			
Motor Vehicle & Parts Dealers	362,622,058	126,064,790	236,557,268
Automotive Dealers	309,260,613	97,548,611	211,712,002
Other Motor Vehicle Dealers	24,666,917	5,768,897	18,898,020
Automotive Parts, Accessories, & Tire Stores	28,694,528	22,747,282	5,947,246
Furniture & Home Furnishings Stores			
Furniture & Home Furnishings Stores	33,120,974	12,327,558	20,793,416
Furniture Stores	17,537,942	6,833,480	10,704,462
Home Furnishing Stores	15,583,032	5,494,078	10,088,954
Electronics & Appliance Stores			
Electronics & Appliance Stores	27,251,181	22,524,164	4,727,017
Household Appliances Stores	4,416,773	7,611,327	-3,194,554
Electronics Stores	22,834,409	14,912,837	7,921,572
Building Material & Garden Equipment & Supply Dealers			
Building Material & Garden Equipment & Supply Dealers	190,064,368	94,595,459	95,468,909
Building Material & Supply Dealers	174,778,193	81,638,283	93,139,910
Home Centers	70,526,568	19,697,079	50,829,489
Paint and Wallpaper Stores	3,497,004	882,335	2,614,669
Hardware Stores	17,707,024	9,193,845	8,513,179
Other Building Materials Dealers	83,047,596	51,865,025	31,182,571
Building Material Dealers, Lumberyards	30,680,842	-	11,309,891
Lawn and Garden Equipment and Supplies Stores	15,286,176	12,957,176	2,329,000
Outdoor Power Equipment Stores	2,963,573	4,197,857	-1,234,284
Nursery and Garden Centers	12,322,603	8,759,319	3,563,284
Food & Beverage Stores			
Food & Beverage Stores	225,373,964	168,853,721	56,520,243
Grocery Stores	204,893,772	151,352,466	53,541,306
Supermarkets and Other Grocery (except Convenience) Stores	190,631,420	143,408,857	47,222,563
Convenience Stores	14,262,351	7,943,609	6,318,742
Specialty Food Stores	7,405,415	2,356,174	5,049,241
Beer, Wine, & Liquor Stores	13,074,777	15,145,082	-2,070,305
Health & Personal Care Stores			
Health & Personal Care Stores	113,293,857	63,431,477	49,862,380
Pharmacies and Drug Stores	93,756,344	57,602,416	36,153,928
Cosmetics, Beauty Supplies and Perfume Stores	9,520,934	2,819,749	6,701,185
Optical Goods Stores	3,074,656	1,260,442	1,814,214
Other Health and Personal Care Stores	6,941,923	1,748,870	5,193,053
Gasoline Stations			
Gasoline Stations	107,431,599	149,971,578	-42,539,979
Gasoline Stations with Convenience Stores	54,053,749	6,369,782	47,683,967
Other Gasoline Stations	53,377,850	143,601,796	-90,223,946

Benchmark: USA

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Retail Market Power | Retail Stores Opportunity

Trade Area: Orion Realty Advisors

Retail Store Types	2017 Demand (Consumer Expenditures) Aggregate \$	2017 Supply (Retail Sales) Aggregate \$	2017 Opportunity Gap/Surplus Aggregate \$
Clothing & Clothing Accessories Stores			
Clothing & Clothing Accessories Stores	69,715,394	7,240,140	62,475,254
Clothing Stores	52,835,607	4,345,802	48,489,805
Men's Clothing Stores	2,227,868	387,163	1,840,705
Women's Clothing Stores	11,648,925	1,589,961	10,058,964
Children's and Infants' Clothing Stores	3,086,317	0	3,086,317
Family Clothing Stores	28,573,092	731,641	27,841,451
Clothing Accessories Stores	2,606,646	1,299,581	1,307,065
Other Clothing Stores	4,692,758	337,456	4,355,302
Shoe Stores	10,037,295	1,719,568	8,317,727
Jewelry, Luggage, & Leather Goods Stores	6,842,493	1,174,770	5,667,723
Jewelry Stores	6,045,140	1,174,770	4,870,370
Luggage, & Leather Goods Stores	797,353	0	797,353
Sporting Goods, Hobby, Book, & Music Stores			
Sporting Goods, Hobby, Book, & Music Stores	29,912,693	7,478,464	22,434,229
Sporting Goods, Hobby, & Musical Instrument Stores	25,993,625	6,841,810	19,151,815
Sporting Goods Stores	17,728,157	4,528,103	13,200,054
Hobby, Toys and Games Stores	5,722,596	1,425,458	4,297,138
Sew/Needlework/Piece Goods Stores	1,219,146	602,059	617,087
Musical Instrument and Supplies Stores	1,323,726	286,190	1,037,536
Book, Periodical, & Music Stores	3,919,069	636,654	3,282,415
Book Stores and News Dealers	3,919,069	636,654	3,282,415
Book Stores	3,224,663	636,654	2,588,009
News Dealers and Newsstands	694,406	0	694,406
General Merchandise Stores			
General Merchandise Stores	199,881,309	63,649,203	136,232,106
Department Stores excluding leased depts.	105,049,141	55,627,197	49,421,944
Other General Merchandise Stores	94,832,168	8,022,006	86,810,162
Miscellaneous Store Retailers			
Miscellaneous Store Retailers	52,037,382	24,988,593	27,048,789
Florists	2,244,691	3,695,083	-1,450,392
Office Supplies, Stationery, & Gift Stores	15,974,445	3,102,101	12,872,344
Office Supplies and Stationery Stores	8,917,842	112,973	8,804,869
Gift, Novelty, and Souvenir Stores	7,056,604	2,989,128	4,067,476
Used Merchandise Stores	5,405,199	6,333,754	-928,555
Other Miscellaneous Store Retailers	28,413,047	11,857,654	16,555,393
Non-store Retailers			
Non-store Retailers	163,072,670	8,082,421	154,990,249
Foodservice & Drinking Places			
Foodservice & Drinking Places	187,136,521	39,327,289	147,809,232
Special Foodservices	14,068,474	1,599,143	12,469,331
Drinking Places -Alcoholic Beverages	5,995,882	2,054	5,993,828
Full-Service Restaurants	91,885,587	28,568,296	63,317,291
Limited-Service Eating Places	64,523,792	0	64,523,792
Cafeterias, Grill Buffets, and Buffets	1,699,939	3,571,642	-1,871,703
Snack and Non-alcoholic Beverage Bars	8,962,848	5,586,154	3,376,694
GAFO			
GAFO (General merchandise, Apparel, Furniture & Other)	375,855,996	116,321,630	259,534,366

Benchmark: USA

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